



BUSINESS ASSOCIATION
OF THE SOUTH WEDGE AREA

BASWA Bulletin and Meeting Minutes December 7, 2005.

BASWA Bulletin

BASWA events, accomplishments and thank you's

To join BASWA please contact:

PhilipDuquette@msn.com or Chris@historichouseparts.com

Current Paid Members (34):

Boulder Coffee Co.
Cheryl Stevens
Cheesy Eddie's
Daily Perks Coffeehouse
David Merkel
Epsilon Real Estate Development
Flower City Glass
Genesee Co-Op
Genesee Heating
Greek Orthodox Church
Historic Houseparts
HSBC
Joseph DiDonato D.D.S.
Kenron Industrial Air Conditioning Inc
Lux Lounge
Mitchell Dannenberg
MRA Architecture. P.C.
Open Face Sandwich Eatery
Postler & Jaeckle Inc.
Premier Pastry
Pride Connection
Rochester Children's Nursery
Schuler Haas Electric
Singer Real Estate
South Wedge Green Grocer & Garden Center
South Wedge Planning Committee
St Boniface
St. Joseph's Neighborhood Center
Stars & Stripes The Flag Store
Style Masters Beauty Salon
The Beale Street Café
The German House
The Keg Sports Bar and Grill
Women's Coffee Connection

BASWA General Meeting Minutes Dec 7 @ Premier Pastry.

Thank you Philip Duquette and Paula Stadtmiller for hosting this months meeting.

In attendance:

Philip Duquette, Chris Jones and Jim Wolfe,
Tracy Saville, Lauren Daley, Daisy Algarin,
Cheryl Stevens, and Leeh Hardy.

City of Rochester Updates Daisy Algarin and Cheryl Stevens Recognized by Mayor Johnson for Community Work

South Wedge favorites Daisy Algarin and Cheryl Stevens received Renaissance 2010 Award's for community involvement and neighborhood improvement. Both Cheryl and Daisy have been active in the City of Rochester for many years and are greatly appreciated for their work in the City of Rochester and South Wedge neighborhood in particular. Congratulations!
Mayor-elect Duffy has created a transition team to usher in the new administration. City Hall continues to operate "business as usual" during this period.

Swing in the New Year! Fundraiser



BASWA Holiday Decorating Contest 2005 Winners

The votes are in! Swillburg's David Chiapas, NET's Pete Saxe and RCN's Lori Janezic voted Historic Houseparts the 2005 BASWA Holiday Decorating Contest Winner (\$100). Second place goes to Premier Pastry (\$50) and third, Style Masters Beauty Salon (\$25). The area looks fantastic due to business participation. Happy Holidays to everyone from BASWA!



http://baswa.org/holiday_decorating_contest.htm

Stars and Stripes Starts Building Expansion

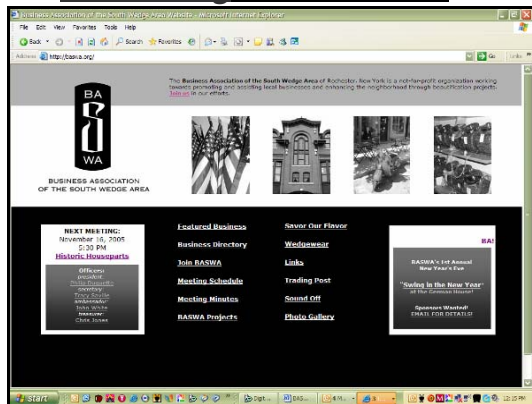
Stars and Stripes have started its 2 story building expansion. The work crews are currently clearing space for upcoming construction with a hopeful completion date in early to mid 2006. Congratulations to Stars and Stripes on its groundbreaking.



Swillburg 2005 Accomplishment Awards

Wednesday, Dec 13 @7:30pm at School 35 on Field Street, Dave Halter was presented with the prestigious Golden Pig Award. Congratulations, Dave!

BASWA.org has launched!



BASWA will be hosting an annual New Year's Eve Party at The German House. The events will be a fundraiser for BASWA with 20% of all proceeds going to The Center For Youth Services to combat youth violence. Bobby Henrie and the Goner's will be the featured band. The Rochester Swing Dance Network will be participating in the event. All BASWA members will receive 2 free tickets to the party. For event posters and take-aways, please contact BASWA via [Sound Off](mailto:SoundOff@baswa.org).

Visit the following link for event and

SPONSORSHIP information:

www.baswa.org/NewYearsEveParty.htm.

\$2000 in business sponsorships have been received for the NYE party. BASWA will perform follow-up calls to businesses regarding potential sponsorship and silent auction item donation. Philip will meet with Ed Schram to finalize food, drink, and decoration for the party. Bobby Henrie and the Goners, The Rochester Swing Dance Network and neighborhood groups continue to spread event buzz and report high interest in the event.

Philip Duquette and representatives from The Center of Youth will tape a local TV community events segment highlighting the New Year's event and Center of Youth Service programs.

Kinko's has donated posters for the kiosk and area event advertising. Kinko's has also offered to print the event brochure at no or reduced cost.

NYS Arts Council Grant

NYS Art Council has provided a grant of up to \$20,000 for art projects. The deadline is December 20, 2005 and has a number of restrictions. Due to late awareness, BASWA will wait and submit a plan for the 2006 grant.

BASWA 2005 Holiday Decorating Contest

Contest judging is the weekend of December 17th. For more info see:

http://baswa.org/holiday_decorating_contest.htm

Southeast Enterprise Initiative Funding

SEI has secured \$8900 for advertising. SEI will continue the Savor Our Flavor campaign with print ads in City News and local college newspapers. SEI will discuss funding priorities at upcoming meetings.

Street Planters

Mixed daffodils will be planted in planters. Tracy Saville, Chris Jones and Cheryl Stevens have agreed to plant the bulbs (ahh...yes, in the

You now have one source for business directories, BASWA meeting schedules, minutes, events and feedback to BASWA. Site includes info for retail, restaurants, bars, not for profits and rental property owners. Please review your listing and feed back at [Sound Off](#). Check it out at www.baswa.org.

Wedge Wear



South Wedge Savor Our Flavor T-shirts are available. T-Shirt Sale Proceeds benefit BASWA projects, which benefit all of us. T-Shirts: 100% Cotton, available with different logos. Cost is \$15 each or 2/\$25. Special discounts are available at Member Meetings every month. To purchase, visit www.baswa.org/wedgewear.htm. Look for more Wedge Wear soon!

Financial Advisor to Help Small Businesses

How do I get a loan for my small business? How can I avoid problems with my business loans? If you need answers to questions like these, SWPC's new financial consultant can help.

Kevin A. DiGiacomo, vice president of M & T Business and Professional Banking, joins SWPC's technical assistance program this month. He will offer one-on-one confidential meetings with business owners and managers at SWPC's offices, 224 Mount Hope Ave.

Kevin is available on the first Wednesday of each month from 9-11 a.m. He is currently taking appointments for Oct. 12, Nov. 9, Dec. 9, and Jan. 4. To schedule a meeting with Kevin or George, call Jeanne Stillman at SWPC, 256-1740, ext. 106.

Business Announcements

Submit all business announcements to [Sound Off](#). Announcements will be in BASWA Bulletin and website only, no group emails will be sent to BASWA distribution lists.

middle if winter.)

Mt. Hope and Genesee River Connection

Tracy will contact Tom Haak regarding the Mt. Hope and Genesee River Connection project. Currently no funding is available. Lauren Daley encouraged interaction with the Erie Harbor Partnership to coordinate efforts.

Next BASWA Meeting:

January 11, 2006
Stars and Stripes, The Flag Store
455 South Avenue, 5:30pm.
Join us for food, drinks, and fun!

If you would like to host a meeting click here to submit request: [Sound Off](#). Meetings are the second Wednesday of each month @5:30pm.