

**SABA General Meeting
September 13 @ 8:30am
SWPC**

In attendance: Philip Duquette, Tracy Saville, Daisy Algarin, Dick Poole, Sam Ezzzew and Dave Halter, Eileen Thomas,
Marsha Dumka

No questions were presented regarding last meeting and or minutes.

Update from Economic Development Department

HUD Grant

\$5000 grant closer to being secured for BASWA. All legal requirements have been defined and contracts are being revised to meet guidelines. BASWA is officially known as a community based organization to promote, organize or beautify the South Wedge neighborhood.

ShopInRtown.com Website

ShopInRtown kick off event is 09/14/04 evening at Village Gate Square courtyard. Event will include free products and an online demonstration. Local press and 100 RSVPs have been confirmed for the event.

Matching Grant Programs

Business Assistance Program providing technical assistance for computers, advertising or business counseling. Main requirement for program is that service is essential for the neighborhood and a business is for profit.

Security Camera Grant is a 50/50 match for installing or upgrading to digital security cameras. Several crimes have recently been resolved by use of digital cameras and are being encouraged over the standard tape formats. Thank City Councilmen Bill Pritchard for increased funding for this grant.

Contact Daisy for additional information on either of the grants.

Business Openings/Closings

Julienne has been sold to Dan Dandrea and will continue in its current location with slight changes to the menu.

Irish Dancing & Clothing Consignment Shop (South Clinton)

Rocky's Best Treats is currently looking for a location in the South Wedge.

Tanja's Hair Salon has relocated further down South Avenue.

A sports pub will be opening in the former Rohrbach's space (basement of the German House.)

Hair in There has opened on South Avenue. Limited information available

Rudy's Oven will be closing.

Glover's Barber Shop may be relocating out of the neighborhood. Move has not confirmed.

McGregor's has placed a for sale sign on the building (unclear if both building and business is for sale.)

Galaxy Graphics has officially closed its doors.

Updates

Star Alley

Open Face's Drew is spearheading a plan for the City's first Dog Park to be located in rear of Star Alley. BASWA will apply for Neighborgood Grant from Rochester Area Community Foundation to pay for gravel and fencing. Goal is to bring community dog owners together and increase use of Star Alley and foot traffic on street. Hope is that local restaurants, coffee shops, and dog bakery will benefit. Parking lot plan will continue to be the priority for the space.

Street Construction

South Avenue bump out and brick cross walk project ground breaking will not begin until Spring 2005. Project mapping of the street is currently being performed.

Nathaniel Square

Nathaniel Square groundbreaking will be in mid-October. SWPC is planning a press conference to announce both the street renovation and Nathaniel Square projects. The mayor and Susan John are expected to officiate and all local press will be invited. A model of the project has been placed at the SWPC offices for public viewing.

Banners

Eileen will contact Derek Kemp of Galaxy Graphics to get disk of images and additional materials. Project will be completed using an alternate supplier with 8 original banners being placed at South Avenue nodes.

Marketing Project

Ruth Kinslow has been selected to complete development of project logo, development plan. Philip and Eileen will be meeting with Ruth at a later date to review logo versions.

Financial Report: See email attachment.

Information Sharing

Cubic Gardens has contacted Eileen regarding 2005 flower contracts. Cubic Gardens provided flowers and watering maintenance free of charge for Kiosk in summer 2004 and would like to provide service for street in 2005. Executive Committee has voted that future flower beautification projects will be outsourced to neighborhood groups (Block Clubs and SWEEP.) BASWA will contribute where available but will focus on business development. Members agreed with new focus.

Star Alley light globe was broken by vandals. A replacement will be installed ASAP. Large maple tree will be removed by city Forestry Department. Tree interior has rotted and currently has many branches on neighboring buildings (*UPDATE LAMP GLOBE HAS BEEN REPLACED, LIGHTS ARE WORKING AND TREE HAS BEEN REMOVED AS OF SEPT 25.*)

Group brainstormed on how to positively impact mix of current and future businesses in area:

- Possible \$500 bonus signing to building owners for renting to businesses meeting bonus requirement (encourage grocery, and retail spaces to open in South Wedge.)
- Possible \$500 bonus signing to businesses locating in area that meet certain requirements (encourage grocery, and retail spaces to open in South Wedge.)
- Pending Awning Grant. BASWA could contribute to business portion of 50/50 match.
- Enforcement of code violations for all businesses and properties in the area
- Establish a post office on street

Please reply to this email with all additional suggestions.

River Challenge event will be dependent on weather conditions. Hurricane remnants may impact event and dock is currently in need of securing to river wall. Previous water level changes have pulled securing devices from wall.

Next BASWA General Meeting is October 11, 2004 8:30am at SWPC