



**BASWA General Meeting
January 17, 2005 @ 8:30am
Women's Coffee Connection**

In attendance: Philip Duquette, Dave Halter, Tracy Saville, Nancy Molina-Sawyer, and Rachel Adonis
No questions were presented regarding last meeting and or minutes.

Holiday Decorating Contest 2004

Personal FX has won the BASWA Holiday Decorating Contest over close runner-up House Parts. The Grand Prize of \$150 was presented to Joe Bailey December 22. BASWA would like to thank all businesses that participated as well as judges Pete Saxe, Jeanne Stillman, Cheryl Stevens and Daisy Algarin. Area businesses rallied to make the area look festive and spread the South Wedge holiday cheer.

Economic Development Department Grant

\$10,000 grant has been secured from HUD. Grant must be spent by June 30, 2005 and has numerous restrictions. Monies must benefit residents of BASWA service area directly.

2005 Expenses

- Newsletter expenses
- SEI/BASWA marketing brochure
- Star Alley Puppy Park: fencing, gravel, slate for flowerbed
- Planters and Street Beautification (must be permanent fixtures): suggestions included lights, reworked sidewalks, large flower planters, hanging baskets/art work for PJ fencing, street benches, millstone landscaping at Byron Street and South Avenue, and Machine Shop wall covering.
- Kiosk: redo BASWA signage on kiosk.
- Street Banners: student banners

Attached financial report details the 2005 expense budget.

NYS Main Street Matching Grant Program

SWPC has obtained a \$200,000 grant for improving building facades (two \$50,000 grants for restoration of commercial and mixed use buildings, \$25,000 for Nathaniel Square and the remaining \$75,000 in \$10,000 building facade grants.) Matching funds must be private; BASWA prohibited from providing matching funds for individuals receiving grant money. Contact Eileen Thomas at 256-1740 ext 2 SWPC offices for additional grant program details.

South Avenue Street Construction

South Avenue bump-out and crosswalk construction will start May 1, 2005. Construction is scheduled for 75 days but not clear if that is 75 workdays or consecutive days.

South Avenue Lighting

Complaints regarding current lighting on South Avenue were expressed. Businesses and residents are encouraged to contact Carol Thomas (City of Rochester) regarding minimum lighting standards and current South Avenue wattage concerns. C. Thomas : 428-6515

SEI/BASWA Marketing Brochure

South Clinton Merchant Association involvement still needs to be determined. Philip will meet with Dan Buyer to review benefits of BASWA/SCMA coordination on project to determine brochure content boundaries.

BASWA Monthly Meetings

Starting in 2005 BASWA meetings will alternate between 2nd Monday at 8:30am and 2nd Wednesday at 6:00pm. Meeting locations will rotate between volunteering businesses. If you would like to host a BASWA AM or PM meeting please email contact Philip at PhilipDuquette@MSN.COM. Email meeting reminders will be sent 1 week and 1 day before meeting time.

**Next BASWA meeting will be Wednesday, February 9 at The Keg.
Meeting time is 6:00 pm.**