

BASWA Meeting - October 09

1) New Year's Eve Party 09:

- a. Proposed Budget:
 - i. \$2500 Music (The Isotopes & J.T. & United Booty Foundation) Last Year- \$2000
 - ii. \$1000 Food (Last Year - \$960)
 - iii. \$750 German House
 - iv. \$1200 Advertising & Printing (last year \$1700)
 - v. \$150 Decorations
 - vi. **TOTAL EXPENSES: \$5600**
- b. Estimated Income:
 - i. \$2000 Sponsorships (last year - \$1500)
 - ii. Ticket Sales \$6000 (Last Year - \$4900, \$3700 presale)
 - iii. Silent Auction \$2000 (Last Year - \$1700)
 - iv. **ESTIMATED INCOME: \$10,000**
- c. Potential Changes:
 - i. Remove \$1000 food budget. Let Ed do food, raise house price.
 - ii. Remove \$1000 food budget, reduce ticket price
 - iii. Partner with another non-profit/ Ten Ugly Men? Ugly Disco?
 - iv. Singles Mingle?
 - v. Don't print a booklet, do a sponsor poster at event
 - vi. More aggressive about sponsorships & auction items
 - vii. Party all upstairs
 - viii. Ticket Price - \$20, or \$25 at the door. Student Price - \$10
 - ix. More online advertising

2) Night of the Living Wedge – Halloween Pub Crawl – October 29

- a. Need people to put up posters in their businesses
- b. Need posters in Kiosk by the weekend
- c. Forward the email to distribution lists
- d. RSVP on Facebook

3) FACEBOOK/TWITTER

- a. A way to update a wide audience about SW events from different businesses, rather than having to follow many pages and people on both.
- b. Need people to sign up and follow/become fans to build up a base. Ask 5 friends to do it too.

4) Benches – Locations

- a. St. Boniface
- b. Highland Hospital / corner Rockingham
- c. South Ave between Averill & Hamilton
- d. Alexander & South

5) Totems: 2 Good designs, should we commission them? Budgeted for one.

6) Applying for Arts Council Grant in November, will hear in December.