



BUSINESS ASSOCIATION
OF THE SOUTH WEDGE AREA

BASWA Bulletin and Meeting Minutes November 16, 2005.

BASWA Bulletin

BASWA events, accomplishments and thank you's

To join BASWA please contact:

PhilipDuquette@msn.com or Chris@historichouseparts.com

Current Paid Members (34):
Boulder Coffee Co.
Cheryl Stevens
Cheesy Eddie's
Daily Perks Coffeehouse
David Merkel
Epsilon Real Estate Development
Flower City Glass
Genesee Co-Op
Genesee Heating
Greek Orthodox Church
Historic Houseparts
HSBC
Joseph DiDonato D.D.S.
Kenron Industrial Air Conditioning Inc
Lux Lounge
Mitchell Dannenberg
MRA Architecture. P.C.
Open Face Sandwich Eatery
Postler & Jaeckle Inc.
Premier Pastry
Pride Connection
Rochester Children's Nursery
Schuler Haas Electric
Singer Real Estate
South Wedge Green Grocer & Garden Center
South Wedge Planning Committee
St Boniface
St. Joseph's Neighborhood Center
Stars & Stripes The Flag Store
Style Masters Beauty Salon
The Beale Street Cafe
The German House
The Keg Sports Bar and Grill
Women's Coffee Connection

BASWA General Meeting Minutes

Nov 16 @ Historic Houseparts.

**Thank you Jim Wolfe and Chris Jones for
hosting this months meeting.**

In attendance:

Philip Duquette, Chris Jones and Jim Wolfe, Tracy Saville, Lauren Daley, Daisy Algarin, Cheryl Stevens, John White and Leeh Hardy.

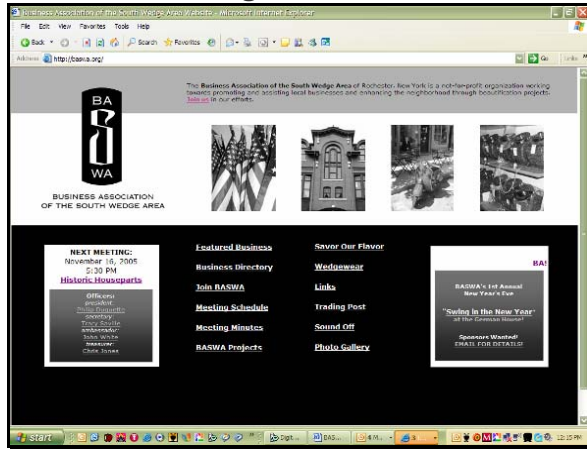
City of Rochester Updates

BASWA donated a South Wedge Savor Our Flavor t-shirt to Mayor Johnson's Rochester neighborhoods' going away gift package. Mayor elect Duffy has created an administration transition team and has been meeting with City Council to review current issues affecting the city. Certificate of Use and other hot button issues have been at the top of the list. Mayor elect Duffy is scheduled to attend the December 2005 Neighborhood President's Council meeting. Issue comments can be discussed at this time. 2006 City of Rochester budgets are already in place and no change is expected. 2007 budget info will not be available until June 2007. Philip will follow-up with Daisy regarding 2005-06 grant contract. Contract submitted to the City of Rochester was for \$10,000. For more information on CDBG grants click here: <http://www.hud.gov/offices/cpd/communitydevelopment/programs/index.cfm>

South Avenue (2006) and Gregory Street Construction (2007)

The City of Rochester will be starting 2 street reconstruction projects in our area. In 2006 South Avenue will have micro paving performed to clean up the street from the bump out installs. In 2007 Gregory Street will undergo major reconstruction. Information is limited at this time; additional info will be provided when available.

BASWA.org has launched!



You now have one source for business directories, BASWA meeting schedules, minutes, events and feedback to BASWA. Site includes info for retail, restaurants, bars, not for profits and rental property owners. Please review your listing and feed back at [Sound Off](http://www.BASWA.org). Check it out at www.BASWA.org.

South Wedge New Year's Party



BASWA will be hosting an annual New Year's Eve Party at The German House. The events will a fundraiser for BASWA with 20% of all proceeds going to an area charity. Bobby Henrie and the Goner's will be the featured band. The Rochester Swing Dance Network will be participating in the event. All BASWA members will receive 2 free tickets to the party. For event posters and take-aways, please contact BASWA via [Sound Off](http://www.BASWA.org).

Visit the following link for more information:

www.BASWA.org/NewYearsEveParty.htm.

Mardi Gras Party

The South Wedge will be the site of a Mardi Gras party in 2006. Beer distributor Wright-Wisner is working with neighborhood bars to host the event. Drink specials, beads, food, and music will highlight the event. For more info, click [Sound Off](http://www.BASWA.org) to submit your question.

SEI Grant

SEI has received a \$8900 in various grants. Promotion of the area is an SEI priority and advertising campaigns are being developed. Expect to hear more information soon.

BASWA 2005 Holiday Decorating Contest

3 community leaders will perform 2005 BASWA Holiday Decorating Contest judging the last weekend of December. Develop your plans now! 2005 prizes include:

1st place: \$100

2nd place: \$50

3rd place: \$25

Show your community spirit and decorate the South Wedge, win prize money, and neighborhood bragging rights. Join in the fun! Last year Personal FX won the grand prize. Click below for additional information:

http://baswa.org/holiday_decorating_contest.htm

City Newspaper Best of Greater Rochester

BASWA would like to congratulate all area businesses recognized by The Best of Greater Rochester poll in The City Newspaper. LUX Lounge, Highland Park Diner, McGregor's, Premier Pastry, Shiki, South Wedge Barbershop, Patrik's Culinary Kreation, Ming's Noodles, and Rooney's Restaurant, and Daily Perk's Coffeehouse were all poll winners. Click the following link for complete listing.

<http://www.rochester-citynews.com/gyrobase/Content?oid=oid%3A3967>

Mt. Hope Playground

Upper Mt Hope Neighborhood Association is selling bricks (\$50/\$100) to help raise money renovate a neighborhood park (Lattimore Street). Everyone agreed BASWA should purchase a brick to help with the fundraising effort.

BASWA New Year's Party

BASWA has received several sponsors for the New Years Eve Party. A follow-up call to additional businesses will help obtain additional sponsors and silent auction donations.

Lauren will draft the initial release with SWPC board member Larry Gleason performing final edit. Lauren will forward release to the media.

Grand Opening of Boulder Coffee Co.



Mayor Johnson was the special guest at the Boulder Coffee Co. Grand Opening ribbon cutting Oct 31, 2005. Owners Lyjha and Lillian Wilton envision a new, funky place for people to hang out in the South Wedge while providing a forum for artists and musicians to share their talent. Boulder Coffee Co. is located at 100 Alexander Street.

Wedge Wear



South Wedge Savor Our Flavor T-shirts are available. T-Shirt Sale Proceeds benefit BASWA projects, which benefit all of us. T-Shirts: 100% Cotton, available with different logos. Cost is \$15 each or 2/\$25. Special discounts are available at Member Meetings every month. To purchase, visit www.BASWA.org/wedgewear.htm. Look for more Wedge Wear soon!

Financial Advisor to Help Small Businesses

How do I get a loan for my small business? How can I avoid problems with my business loans? If you need answers to questions like these, SWPC's new financial consultant can help.

Kevin A. DiGiacomo, vice president of M & T Business and

BASWA.org

BASWA.org is functional, thanks to Chris Jones and Tracy Saville. The hope is to use the site as a business reference, making information readily available to all.

Swillburg Cookie Social and 2005

Accomplishment Presentation Awards

Wednesday, Dec 13 @7:30pm at School 35 on Field Street. Surprise awards will be presented, including the prestigious Platinum Pig Award.

Planter Bulbs

Daffodils will be planted in the South Avenue planters. Cheryl, Chris and Tracy have volunteered to plant the bulbs.

Konar South Avenue Development

Project is temporarily delayed due to Historic Preservation concerns. No additional information available at this time.

Next BASWA Meeting:

December 7, 2005 @ Premier Pastry
433 South Avenue, 5:30pm.

Join us for food, drinks, and fun!

Happy Holidays From BASWA!

If you would like to host a meeting click here to submit request: [Sound Off](#). Meetings are the second Wednesday of each month @5:30pm.

Professional Banking, joins SWPC's technical assistance program this month. He will offer one-on-one confidential meetings with business owners and managers at SWPC's offices, 224 Mount Hope Ave.

Kevin is available on the first Wednesday of each month from 9-11 a.m. He is currently taking appointments for Oct. 12, Nov. 9, Dec. 9, and Jan. 4. To schedule a meeting with Kevin or George, call Jeanne Stillman at SWPC, 256-1740, ext. 106.

City of Rochester Grant Funding

As of the beginning of November, there will be limited funding available still for 50/50 matching grants for Security cameras, exterior lighting, and architect assistance. The maximum grant award for any of the grants is \$2,000. Please call Telana Nieves at city EDD for an application (428-6891) or pick one up at the Economic Development office in City Hall (Room 005A). 2005 grants for signage, advertising, computers, and store layout & design are no longer available. Additional funding hopefully will be available next fiscal year starting July 1, 2006.

Business Announcements

Submit all business announcements to *Sound Off*. Announcements will be in BASWA Bulletin and website only, no group emails will be sent to BASWA distribution lists.

Rochester Children's Nursery will be celebrating its 150th Anniversary in September 2006 and has planned events in celebration. Keep posted for event listings!

Daily Perks Coffeehouse is having a 5th birthday party! Join in the fun November 30 from 7-11pm for music, poetry, food, and all around general hoopla! Congratulations Janice!