

## **BASWA MEETING SEPTEMBER 9, 2009**

PRESENT: Chris Jones, Rubin Fuentes, Kerri Vaughn, Karrie Laughton, Jim Wolf, Rose O'Keefe, Lyjha Wilton, John, Lori Bryce, Philip Duquette, Cheryl Stevens.

1. **South By South Wedge Festival 2010** – there was considerable discussion regarding a music festival for the summer of 2010. Comments and thoughts were as follows:

- Festival would be similar to the Bug Jar Festival
- Suggestions for festival sites;
  - Highland Bowl
  - Marie Daley Park
  - The River Walk
  - Block off South Avenue or one of the side streets

It was felt that Marie Daley Park was too small, The River Walk was too far away from the businesses and blocking off South Avenue might not be possible. It was felt the best location would be Highland Bowl.

- There was discussion about tying in with Wedgestock, the Greek Fest or cross promote with Bolder Fest.
- There was considerable discussion on how to differentiate a BASWA event from other events in the neighborhood.
- Suggestion: on Saturday have a 'Street Fair' involving all local businesses, a sleep over Saturday night at the Bowl and then a band fest all day on Sunday in the bowl.

***Action Item:***

- Form a committee for further discussion and to develop a budget.
- Kerri will submit a budget for bands and the sound costs.
- Philip will work on a preliminary budget.

2. **Halloween Pub Crawl** – Pub Crawl would be the Thursday before Halloween. Attendees would receive a trick or treat bag with discount coupons. In addition there would be prizes for the best costume.

***Action Item:***

- Lori Bryce will contact Jamie Johnson at Beale Street to coordinate the treat bag.

3. **Marketing Brochure Update**

Still in need of an artist for line drawings

John will check with someone and call Max at City Newspaper if he can find someone to complete the drawings.

