

BASWA Meeting 2.21.07  
Location; Solera Wine Bar

In attendance:

John White	Equal=Grounds/The Pride Connection	john@equalgrounds.com
Brian Pincelli	SWPC	bpincelli@swpc.org
Jen Posey	Hedonist Artisan Chocolates	hedonistchocolates.com
Philip Duquette	Premiere Pastry	
Ron Maier	Kenron Htg & Cooling	
Bob Boyd	Wine Sips & Trips	
David Halter	(?)	
Brian Haak(sp?)	Artisan Church	brian@artisanchurch.com
Pete Saxe	NET	
Lt. Churnetski	RPD	
Lyjah (?)	Boulder Coffee	
Mark Vera	:NOOK	
Rose Okeefe	(?)	
Nancy	Coffee Connection	
Jason Becker	Creekview	
Gale Lynch	Neighbors Council	<a href="mailto:galelynch@frontiernet.net">galelynch@frontiernet.net</a> 454.3295

Discussion:

NET assuming zoning enforcement for sectors 6 & 7 to so local NET office can stay in touch with the SouthWedge at the ground level rather than having the city regulate. Officers have laptops so all zoning issues can be addressed on site of each area business. This system on trial until April or May. Downtown officers will do background checks on new businesses.

Points generated against businesses for violations “go away” after 12 months. Businesses can contact NET office for information on how to wipe points clean prior to 12 month period. For city assistance regarding zoning issues contact Daisy Algarrin in City Hall.

Fire on Averil Ave Feb.18. Residence destroyed, no human casualties. Neighbors in area complained that Fire Trucks were unable to position effectively because of street parking issues. P.S. indicated that illegal parking will be enforced with increased ticketing and towing.

May 5 2pm-4pm event to celebrate SE area and advertise. Sponsored by Barber Church, SEAC and NET. “Budda Hood” band to play. Also marking the event will be a parade of floats by Swilburg, Elwanger Berry, Dept. Of Environmental Svcs, Fire Fighters, and any others wishing to join. Parade route is S.Clinton north to Meigs And ending at Barber Church.

Adding color to streets (banners, lighting, painted crosswalks) would best be approached during “Clean Sweep” to make process easier.

Increasing pedestrian safety could be achieved by installing mounted signs in middle of street to slow traffic and painting crosswalk areas to increase visibility. (See Charlie Desalvo in Monroe County Traffic Engineering to discuss process).

700 sq ft of slate coming from Gregory St renovations. Star Alley is one option as a space to utilize slate. All options are open right now as to what to do with the material.

Signs indicating “you are entering the South Wedge was discussed briefly with no resolution.

There was a call for the removal of the defunct Time Warner Tower. One proposal suggested using the old tower as a wireless tower to facilitate wireless connection for SE area. SWPC is eligible for \$7500 grant thru United Way for WIFI to SE area.

SWPC Neighbors Council sponsors “Wedge Walk” including but not limited to “Pub Crawl”, “Coffee Crawl”, “History Walk”, & “Community Pot-luck lunch”. Meetings are 1<sup>st</sup> Wednesday of every month from 6-7pm For more information contact Gale Lynch 454.3295. Neighbors Council has secured \$30,000 “Kaboom” grant for Marie Daily (sp?) Park playground equipment.

Council is in need of;       =10 people for planning committee  
                                      =70 volunteers for installation  
                                      =\$10,000 additional monies

Park will be insured by city.

“Wedge Walk” to resume in May. Businesses will be solicited for help and advertising for events. Gale Lynch is contact for inquiries and calendar of events thus far 454.3295.

Wedgestock scheduled for 8.26.07 from 1pm-4pm at 5 Caverlys Pub. Event to highlight SouthWedge businesses and multiculturalism and will take place at the Highland Bowl. No rain allowed. Vendors called in to participate.

“Boulder Fest” scheduled for last weekend in July. Area businesses are welcome to set up informational/vending tables.

BASWA received United Way grant for \$4,400 which will be used to pay for 6 new street benches.

One proposal is up to utilize Star Alley space for parking if old building in rear of lot can be removed.

BASWA is GRVA (Greater Rochester Visitors Assoc) member but is in need of a representative. Meetings held Tuesdays 8am and 3pm once per month. B.Pincelli and B Boyd expressed interest.

P.Duquette solicited R.Maier and B. Boyd for continued and expanded participation in street tree lighting. Grant possibilities may be available. RM and BB expressed their desire to collaborate on this with BASWA.

Planter maintenance; a call to hire outside source to regularly maintain street planters. Many planters were inadequately maintained last summer. Possible solutions included hooking up with urban work programs, neighborhood residents, ARC of Monroe. RM volunteered Kenron to spearhead youth oriented program for planter and street maintenance.

“Adopt a Block” program is cancelled. Regular street sweepers no longer provided.

Proposal to give “Thank you” gift/recognition to Sean Wallace for unsolicited street maintenance including, but not limited to, sweeping, shoveling, weeding, litter removal. Willing participants included Boulder/Coffee Connection/Equal=Grounds/Dave Halter.

“Google Maps” allows free internet advertising on site map. See “Google” for more info.

Web site to look up possible offenders was introduced. Address unknown at time of meeting. See R. Maier for more information.

Meeting adjourned.