

# Our January Meeting held at 6:00 on Wednesday January 13<sup>th</sup> at H & R Block at the corner of Gregory and South Avenue

## Attending:

Chris Jones, Jennifer Posey, Michael Lill, Matt McCarthy, Philip Duquette, Karrie Laughton, Rose O'Keefe, Jim Wolff, Ruben Fuentes

## Agenda:

- 1) **Presentation** by H & R Block about their services by John Derosa.
- 2) **Parking on South Avenue.** A review of the topic parking issues on South Ave, the City will continue to ticket violators.
- 3) **Swing in the New Year Overview.** We reviewed the general details of the event both positive and negative for the members who did not attend.
- 4) **Current Project Review**
  - a. **Fundraising Brainstorm**, including: possible German House event on 3/13/10 to play off of Saint Patrick's day and to capture after parade goers; creating a raffle of a big item like the recent scooter raffle of the Highland Park Neighbors; a history talk of the South Wedge at a SW venue such Odd Fellows, Tango Café Ballroom, Greek Orthodox Church, Becket Hall at Saint Boniface-in addition to a walking tour; a flea market in P&J parking lot-maybe during Wedge Stock.
  - b. **Marketing Brochure**-still in progress, expected to go to printer at end of February
  - c. **501©3 designation**-have not heard back from the attorney yet
  - d. **Third Thursdays.** The building/garage behind Thread/Flesh for Fantasy/Surface is coming down via the City of Rochester-we are holding off on planting in Star Alley until further info is in, plus we currently have little funding for the project. (Update – exec committee has decided to continue the music series by opening each date up to business sponsors to pay for the bands; we will handle permits and sound engineer and promotion.)
  - e. **Urban Folk Art** – Traffic Control Box Painting project 2010. The submission deadline is April 15<sup>th</sup>-May 1<sup>st</sup>, at that point we will set a meeting with artists, the selected artist will need to paint between May 15<sup>th</sup> and June 15<sup>th</sup>, and the unveiling is on June 16<sup>th</sup>. A committee to choose is the BASWA executive committee and Rose.

## Added Items

1. Discussion of the SW getting more involved in First Fridays Art Circuit. (Jennifer Posey will get more information)

## Commitments Made:

1. Ruben from Tango Cafe agreed to open a date for a future BASWA event on a 1<sup>st</sup> or 4<sup>th</sup> Saturday of the month. He and Chris will try to find a date that works. They would rent the ball room for \$200.
2. Kerrie agreed to look into a catering license for a BASWA event at Tango Café.
3. Chris will put a call for artists for the Traffic Control Box Project.
4. Chris will add the painted control boxes to the brochure map.